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The Mindset and Methods for YOUR Major Gift Success!


## Use The Power of $\mathbf{8 0} \mathbf{/ 2 0}$ RIGHT NOW!

By Marcy Heim, The Artful Asker

$80 \%$ of your results will come from just $20 \%$ of your actions. Apply this to your everyday life. For instance:

- What $20 \%$ of your possessions do you get the most value out of?
- What do you spend $20 \%$ of your time doing that gives you $80 \%$ of your happiness?
- Who are the $20 \%$ of people you're close to who make you the happiest?
- What are the $20 \%$ of the clothes you wear $80 \%$ of the time?
- What's the $20 \%$ of food you eat $80 \%$ of the time?

Chances are these are easy questions for you to answer. You've just never considered them before. And once you've answered them, you can easily focus on increasing the efficiencies in your life. For instance:

- Spend less time with the $80 \%$ of people who only add $20 \%$ of the pleasure.
- Throw out or sell the $80 \%$ of crap you use $20 \%$ of the time.
- Same thing with the $80 \%$ of the clothes you wear $20 \%$ of the time.
- Identifying the $20 \%$ of the food you eat $80 \%$ of the time will probably explain whether you keep a healthy diet or not and how healthy it is. Just make sure to switch to where the $20 \%$ of food you eat $80 \%$ of the time is healthy.

Now let's get to time! Clearing away distractions and setting up your most productive hours (morning or night) for success is how to get $80 \%$ of the days work done in $20 \%$ of the time. Do you spend $80 \%$ of your time checking email over and over, writing memos, taking a long time to make basic and unimportant decisions? What $20 \%$ of your behaviors cause $80 \%$ of the headaches in your relationships?

Write out what changes could you make in your life today based on the 80/20 Principle? YOU have control and influence over that efficiency. "I create my life!" Shine on!


